

9220 Poplar Street
Chappell Hill, TX 77426
(979) 836-6033

chmuseum@chappellhillmuseum.org
www.chappellhillhistoricalsociety.com



2024 Chappell Hill Historical Society Festival Sponsorship Agreement

(This agreement includes both the 2024 Bluebonnet and Scarecrow Festivals.)

Business Name: _____
(name to list on publicity)

Contact Person: _____

Mailing Address: _____

Phone Number: _____

Email: _____

Website to be listed: _____

Level of Sponsorship options: (circle preferred level)

"Mary Hargrove Haller" Level	\$5000
"Sam Houston" Level	\$2500
"Stephen F. Austin" Level	\$1500
"James Bowie" Level	\$1000
"Wm. B. Travis" Level	\$500
"Robert Wooding Chappell" Level	\$300

Signature: _____

Printed Name: _____

For submission by mail: Please make your check payable to the Chappell Hill Historical Society. Mail your payment and a signed copy of this form to:

CHHS Attention: Jessica Bevers 9220 Poplar Street Chappell Hill, TX 77426

For submission online: Please send a pdf of your signed Sponsorship Agreement to jessicabevers@gmail.com. Visit www.chappellhillhistoricalsociety.com. Click on the credit card logo in the top left corner of the home screen. Follow the prompts, and be sure to type "Festival Sponsorship" in the reason for payment.

If you desire that we use your business logo, please enclose a business card or other document on which it is displayed or email it to jessicabevers@gmail.com. If you have any questions, please contact Jessica Bevers at 713-256-6368.

2024 Chappell Hill Historical Society

Description of Festival Sponsorship Levels

(Your annual sponsorship applies to both the Bluebonnet and Scarecrow Festivals).

“Mary Hargrove Haller” (\$5000) Level Sponsors

- *All of the benefits of the “Sam Houston” Level*
- **PLUS**
 - You or your company’s name will be prominently displayed at the Chappell Hill Museum.
 - You or your company will be entitled to use, at no charge, TWO 10x10 booth spaces on our Poplar Street lot for display or sale of your product or services during both festivals.

“Sam Houston” (\$2500) Level Sponsors

- *All of the benefits of the “Stephen F. Austin” Level*
- **PLUS**
 - You or your company’s name will be prominently mentioned in all our festival radio advertising.
 - You or your company will be entitled to use, at no charge, ONE 10x10 booth space on our Poplar Street lot for display or sale of your product or services during both festivals.

“Stephen F. Austin” (\$1500) Level Sponsors:

- *All of the benefits of the “James Bowie” Level*
- **PLUS**
 - Scrolling advertisement on the main page of Chappell Hill Historical Society website.

“James Bowie” (\$1000) Level Sponsors:

- *All of the benefits of the “William B. Travis” Level*
- **PLUS**

You or your company’s name and logo will be prominently displayed on large banners at two separate heavy foot-traffic festival locations at both the Bluebonnet and Scarecrow Festivals. Over 20,000 shoppers view these festival banners *at each festival*.

“William B. Travis” (\$500) Level Sponsors:

- You or your company will be recognized at a Historical Society membership meeting.
- You or your company’s name will be listed on all newsprint advertisements for the festival.
- You or your company’s name will be listed on the Chappell Hill Historical Society website and linked, if possible, to your own personal or company website.
- You or your company’s name will be prominently displayed on all festival posters and brochures.

“Robert Wooding Chappell” (\$300) Level Sponsors: (Individual or Family Level)

- You or your family will be recognized at a Historical Society membership meeting and listed on the CHHS website.